

## BACKGROUND

The United States healthcare system is one of the largest and most expensive in the world, valued at 4.5 trillion dollars each year. Yet behind this massive industry, doctors face a daily struggle with billing systems that are slow, unclear, and mostly manual. **Doctors spend over six hours each week reviewing claim paperwork and worrying about when they'll get paid, instead of focusing on patient care. Some even describe medical billing as "strangled."**

Youlify is created to change this. It is an AI-powered medical billing and revenue management solution founded by physicians for physicians. It **combines AI and human expertise to manage billing from start to finish**, find missing claims, and give doctors a clear view of their revenue.

To better connect with doctors, we aim to build a brand that feels **confident, transparent, and empathetic**, while remaining flexible and effective across diverse mediums.

## OUR IMPACT IN 2025

**\$175M+**

Transacted Claim Value

**3.6M+**

Processed Claims

**28.5 M+**

Analyzed Clinical Docs

**↓51 Days**

AR Decrease

**↓98%**

Code Assist Time

**↓84%**

Denial Reduction

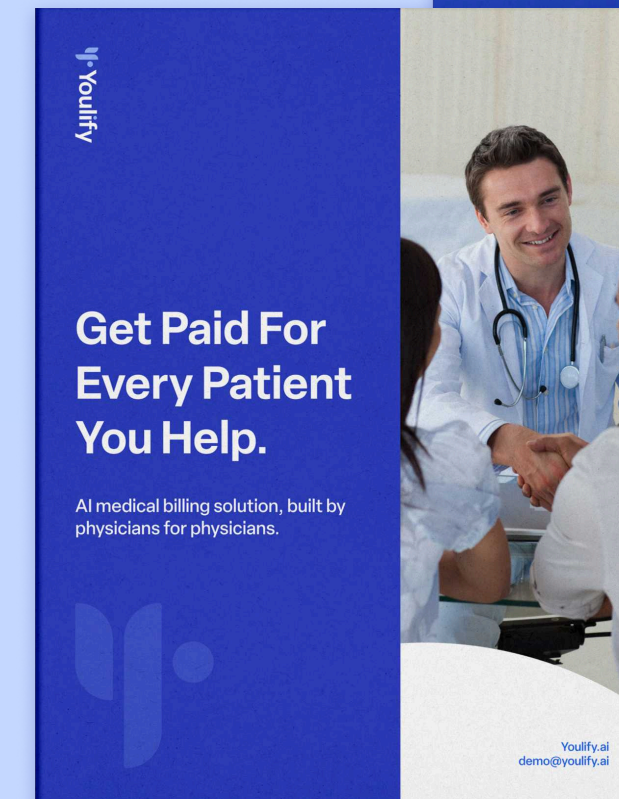
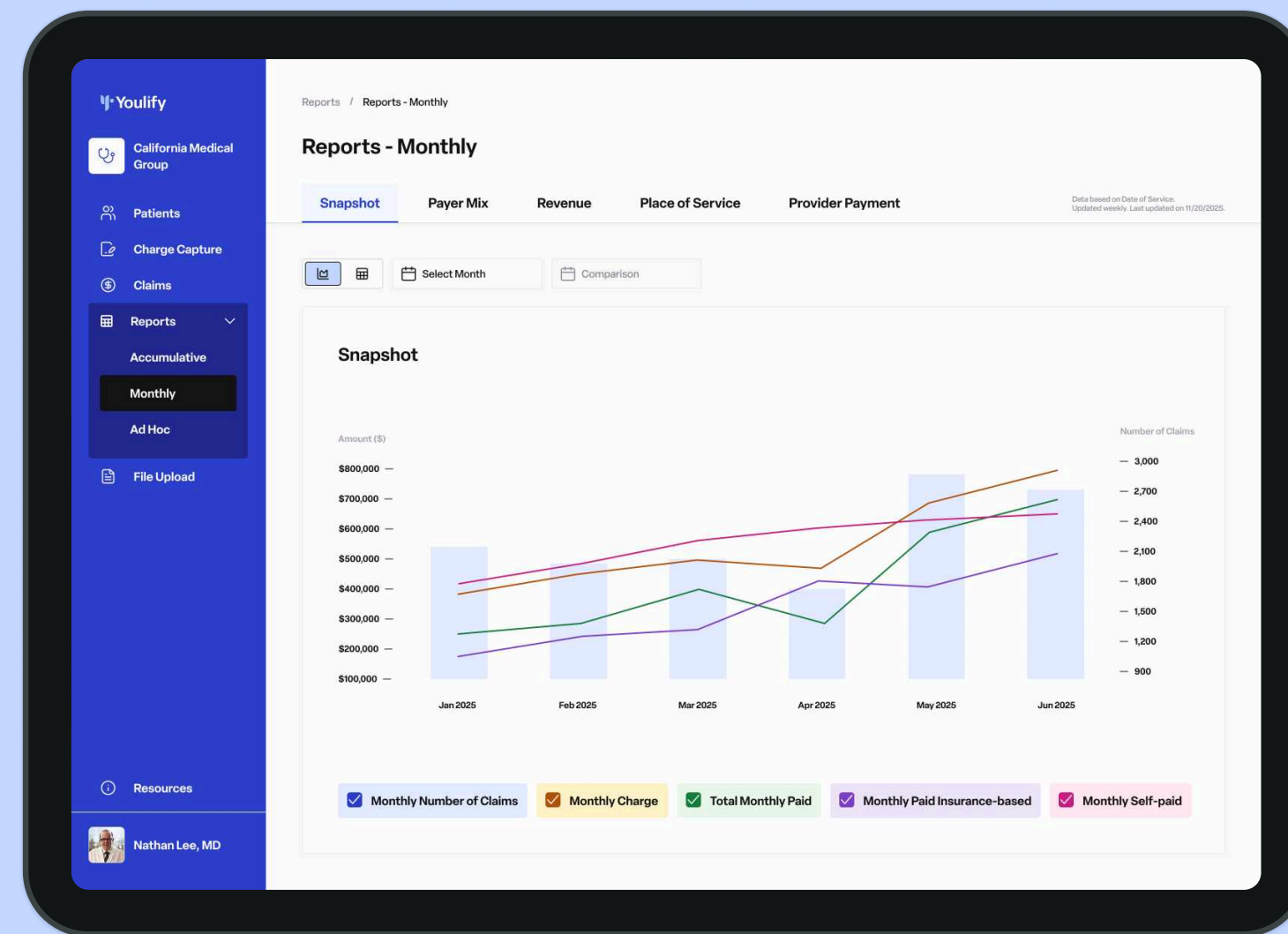
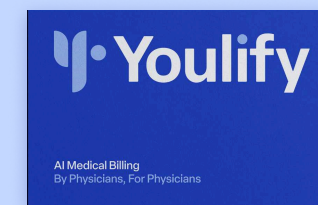
**100%**

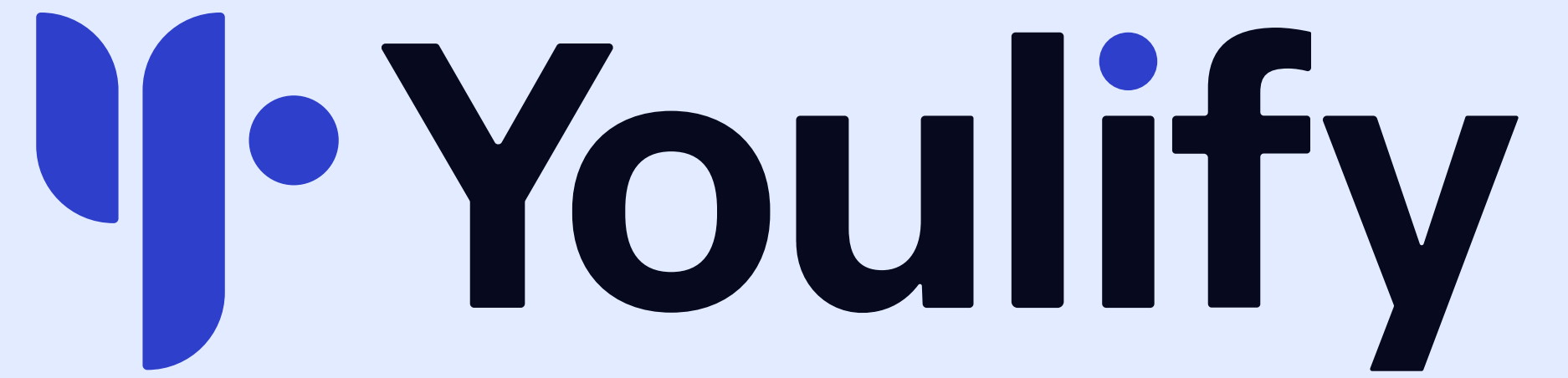
Denial Appeal Rate

**90%+**

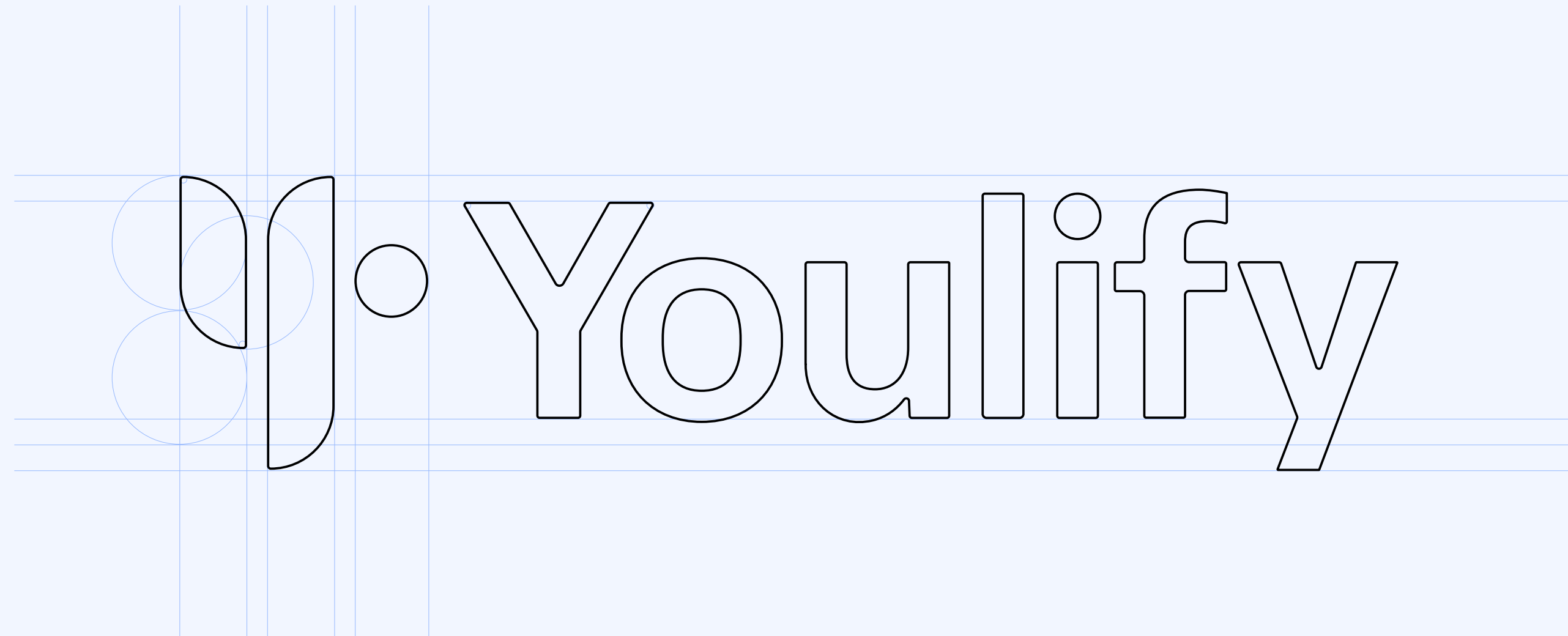
Appeal Success Rate

# Youlify AI Medical Billing. By Physicians, For Physicians.





The name "Youlify" reflects our belief in human centered design. "You" places physicians and patients at the heart of every experience, while "Life" symbolizes vitality, renewal, and care. The leaf inspired logo conveys growth and optimism through its smooth, flowing form, representing harmony between technology and humanity and our commitment to empowering those who care for others.



The signature indigo gemstone blue draws inspiration from the color of doctors' surgical scrubs. It evokes trust, calm, and focus while embodying the precision and clarity of technology.



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#0C0554

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#C4D7FF

#E2EBFF