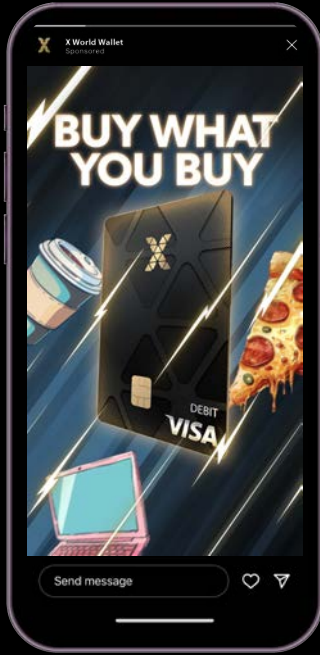


EXAMPLES OF PERFORMANCE MARKETING - DIGITAL DISPLAY / SOCIAL



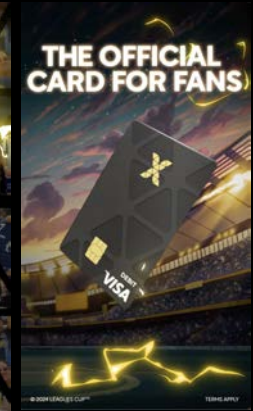
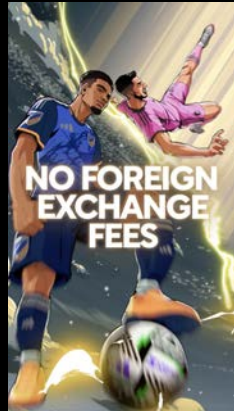
**Post copy:** Want to watch the MLS Leagues Cup, without paying to watch? Sign up to X World Wallet today.

EXAMPLES OF PERFORMANCE MARKETING - DIGITAL DISPLAY / SOCIAL



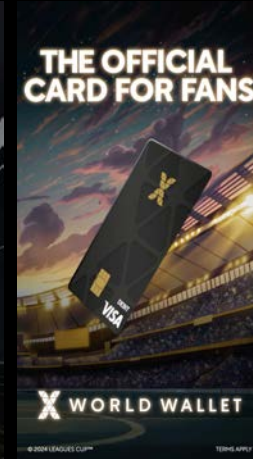
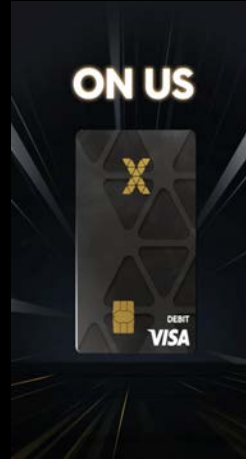
**Post copy:** Load and spend \$77 and get an MLS Season Pass and get every Leagues Cup game on us.

## EXAMPLES OF PERFORMANCE MARKETING - DIGITAL DISPLAY / SOCIAL



**Post copy:** Stop scrolling. Start scoring. Watch all 77 Leagues Cup games on us, when you load and spend \$77.

## EXAMPLES OF PERFORMANCE MARKETING - DIGITAL DISPLAY / SOCIAL



**Post copy:** Load and spend \$77 with X World Wallet and get an MLS Season Pass and the Leagues Cup, on us. Sign up now.

## EXAMPLES OF PERFORMANCE MARKETING - DIGITAL DISPLAY / SOCIAL



**Post copy:** Don't pay to watch soccer this summer. Just Load and spend \$77 with X World Wallet and get an MLS Season Pass and the Leagues Cup, on us.

EXAMPLES OF PARTNER WEBSITE DIGITAL DISPLAY

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CUP GAME ON US**



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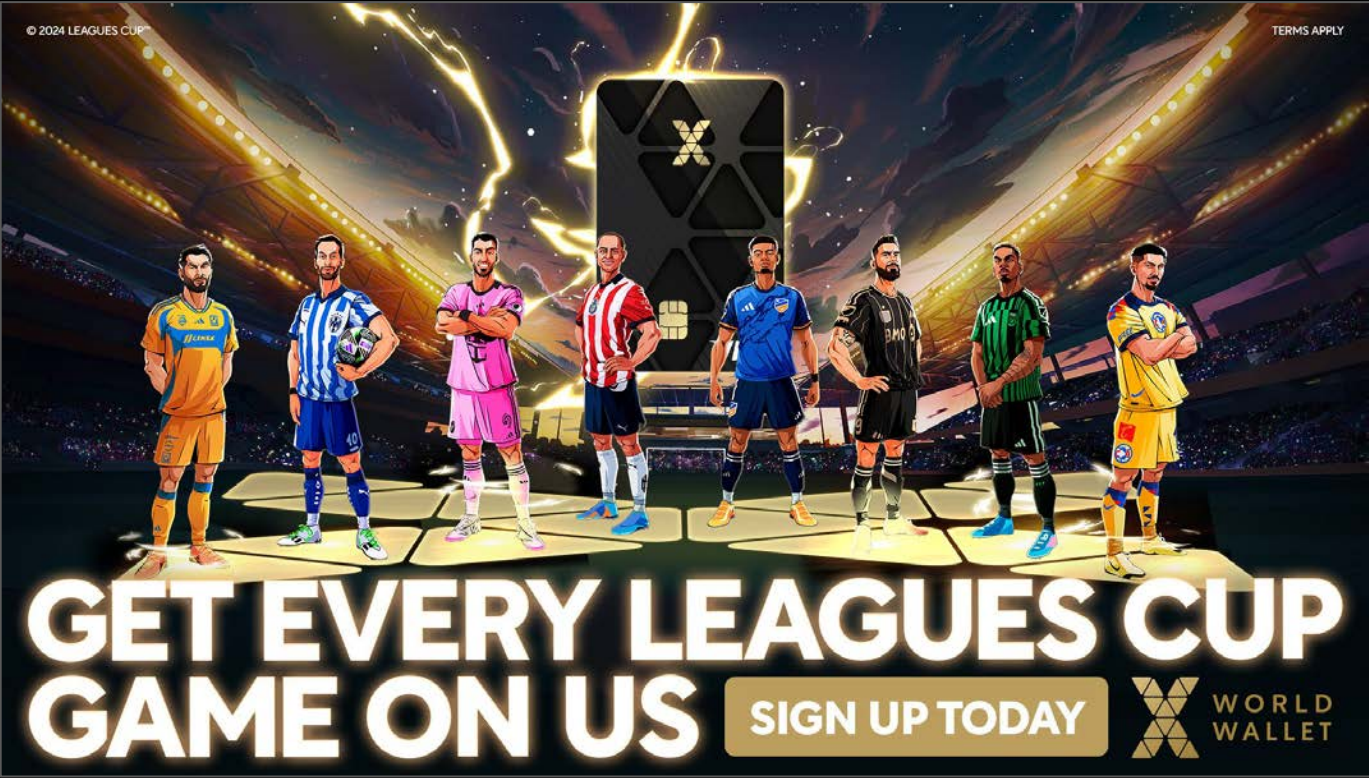
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EXAMPLES OF HIGHLIGHTS STATIC PRE-ROLL

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